DCU Invent’s Fusion Programme

Creating Innovative Tech Start-Ups by Matching External Entrepreneurs to Talented University Teams

We are seeking commercially experienced leaders with tech-based ideas to turn them into global successes.

Approved projects will receive grants (€100k - €500k) to fund a development project team for up to 18 months.

Our aim is to spin-out new ambitious Irish-based companies led by the entrepreneurs.
Why should you be interested?

— **Tech Talent** – Access to the deep expertise and resources not available to most start-ups

— **Funding** - Recruit your own team with significant grant funding in excess of typical seed funds

— **Easy Application** - A simple and transparent selection process and commercial terms for successful projects

— **Support and Training** – Assistance with business plans, financial strategy, pitch coaching, introductions to investors, lean start-up training, etc. Includes mentoring by senior academics

Why are we doing it?

— Universities are experts at building innovative technologies

— Entrepreneurs have great ideas but often lack access to talent and capital

— We can unlock more and better start-ups through combining experienced entrepreneurs with tech talent

— We believe in Lean Start-Up – get out of the lab and talk to customers early and often

What are the requirements?

— There must be a significant research challenge

— The idea has commercial potential, a global target market and has confirmed market interest through direct customer feedback and support

— The entrepreneur joining the university as the paid full-time leader of the project

— The entrepreneur leading the new start-up at the end of the project

The application process for Fusion is competitive and the best ideas will be selected by an independent panel.

**DCU Invent’s Fusion Programme**

Building Tech Start-Ups with Global Ambition

If interested please contact:

Paddy O’Boyle, Director of Business Development ICT, Dublin City University

E: paddy.oboyle@dcu.ie