A Game-Changing 8 Week Online Customer Discovery Programme
Part-time Programme is Open to All DCU Researchers Across All Research Areas

What is it?
- LLP allows you to test the market for your idea from the comfort of your workplace/home
- Originally designed to support travel, LLP has been redesigned as a virtual programme
- Funding provided by DCU Invent: €3.5k for coaching and €1.5k for prototyping etc.

How Does it Work?
1. A one day boot-camp via Zoom where you will learn to identify customer needs
2. Mentors will then run 1:1 consultations to provide a personalised market report and IP landscape
3. 8-week market validation exercise using video conferencing, online software and marketing tools to engage with clients with help from mentors and TTO
4. A one day virtual pitch training session
5. Pitching session via Zoom to an experienced panel of investors who will advise on next steps

Who Participates?
- Entrepreneurial Lead (e.g. PhD student or Early Career Researcher)
- Principal Investigator/Supervisor (Kick-Off and Pitching at end)
- TTO Representative

In partnership with Queen's University Belfast and a consortium of UK Universities
Why Should You Apply?

- You have an interest in commercializing your research
- You would like to learn valuable new skills around evidence-based entrepreneurship and Lean Start-Up
- If successful, this could lead to a funded project of up to €500k through Enterprise Ireland's Commercialisation Fund (EI CF)

When Does it Run?

The next cohort starts in May 2020 and applicants must commit to the Full Programme.

19th May 2020 - 1 Day Boot-camp
27th July 2020 - Pitch Training Day
8th August 2020 - Pitch to Investor Panel and Awards

How to apply:

Fill in the simple application form via the link https://forms.gle/fWGKzoTEfBMMv3wC9

Application Deadline: Friday 8th May at 5pm

Note: This is a competitive call - up to 4 places available. Researchers who do not make this LLP cohort will be eligible for future LLPs and other funding mechanisms including EI Feasibility Study.

For more information or to discuss your project in more details please email paddy.oboyle@dcu.ie

Examples of previous successful DCU projects –